## 2026 Cure-A-Thon

Phoenix/Scottsdale February 28th



8390 E. Via de Ventura, Suite F-110, Scottsdale, AZ 85258 ■ 1-844-840-4465 ■ www.ssbtr.org ■ admin@ssbtr.org

Dear Friends of SSBTR,

As we proudly embark on our milestone **25th Annual Silver Anniversary**, we wanted to personally extend an invitation to you to join us in our efforts toward making our 2026 fundraising Event the biggest success ever by making a contribution, becoming a Sponsor or donating silent auction items for our upcoming **Students Supporting Brain Tumor Research Cure-A-Thon**. Last year alone, our signature event in February, combined with other fundraising and awareness events throughout Arizona, generated well over **\$230,000**!! As always, these funds are distributed **directly** to the institutions that depend on us in great part to help them continue with their critically important, cutting-edge research.

Our ongoing mission is to provide education and leadership development of our youth, promote awareness of how common brain tumors are as the leading cause of cancer deaths among their peers, and act as an outreach to support affected individuals and their families. Our centerpiece is an annual Cure-a-Thon, which serves as a vehicle toward raising support for brain tumor research through community and corporate involvement.

Being the largest student run non-profit in the entire southwest, **SSBTR** offers unique opportunities for our young people to act as principal players in guiding a grand scale philanthropic organization. Throughout the year, they work tirelessly with our partners in the business and services sectors to successfully conduct state of the art charity events, and participate in rare educational experiences, which include observing live brain tumor surgery, touring brain tumor research labs, visiting radiation treatment facilities, and hearing lectures from leading scientists. To continue these innovative events and groundbreaking programs, **now more than ever we are depending on you** to team up with us and lend your desperately needed help in financially supporting our upcoming 2026 campaign!

There exists a **tremendous need** for an organization such as ours on many levels. In the U.S. alone, a staggering **700,000** individuals are currently battling their brain tumors and nearly **90,000** new cases will be diagnosed this year. This disease has now displaced leukemia to become the **number one** cause of cancer deaths among students.

**SSBTR** is all about creating future leaders and team builders among our young people, stimulating their interest in selfless giving, supporting their friends and classmates who are currently in the process of fighting brain tumors and often struggling for their lives, and ultimately **finding that cure** through research. The contribution you make is the **essential key** which will enable us to reach that goal!

We would gratefully welcome any donation whatsoever and all contributions are tax-deductible.

On behalf of our dedicated students, adult advisory board, and all those afflicted young people, we thank you for being an integral part of our **SSBTR** "**Family**" as we conquer this disease together!

Yours truly,

SSBTR COMMITTEE MEMBER

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